

## NEWS RELEASE

### **UOB Heartbeat Run/Walk sees record of more than 2,000 participants in its annual fundraising event**

*Bank colleagues and customers raise IDR250 million to support education for underprivileged children*

**Jakarta, 8 July 2018** –More than 2,000 PT Bank UOB Indonesia (UOB Indonesia) colleagues and customers participated in the annual UOB Heartbeat Run/Walk to raise funds for underprivileged children this morning,.

The total of IDR250 million raised will go towards supporting *Mari Berbagi Seni*, an art education programme initiated by Ganara.Art. The funds will benefit more than 500 underprivileged students from 16 schools across Indonesia. The *Mari Berbagi Seni* programme teaches children artistic skills using various art mediums and promotes creative thinking. .

Mr Kevin Lam, President Director, UOB Indonesia, who participated in the ten-kilometre run said, “The UOB Heartbeat Run/Walk is one of the ways in which colleagues and customers come together to do their part to help underprivileged children. I am heartened by the enthusiasm of all participants to make a difference to our local community,” Mr Lam said.

The UOB Heartbeat Run/Walk was held simultaneously today in UOB’s key markets across Asia, namely China, Hong Kong, Malaysia, Singapore, Thailand and for the first time, Vietnam, with a combined number of more than 17,000 participating employees and their families, and customers. The event is the Bank’s main regional fundraising and volunteering event in its Heartbeat Corporate Social Responsibility (CSR) Programme. The UOB Heartbeat CSR programme focuses on art, children and education and promotes greater partnership, philanthropy and participation to help strengthen community bonds.

In Indonesia, the UOB Heartbeat Run/Walk was held at ICE BSD, Tangerang, and included a three-kilometre walk, a five and 10-kilometre run. After the run/walk, a number of the colleagues continued to perform splashes of paint on blank canvas which will result into a special custom made design for basic school needs for underprivileged children.

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### About PT Bank UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) was established in 1956. The bank's service network comprises 41 branch offices, 137 sub-branch offices and 173 ATMs across 32 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer services. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The bank has a strong retail customer base through its wide range of saving products, mortgage services and credit card. UOB Indonesia banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

With its full suite of corporate/commercial and personal banking products, UOB Indonesia offer customers a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia plays an active role in the community, focusing on art, education and children. Since 2010, UOB Indonesia has held the annual art competition, UOB Painting of the Year. UOB Indonesia also encourages its employees to be involved in its regular volunteer activities. These include the annual UOB Heartbeat Run, blood donation and book donation activities.

For further details on UOB Indonesia, please visit [www.uob.co.id](http://www.uob.co.id)

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