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UOB Indonesia raises more than IDR440 million through its annual UOB Heartbeat fundraising event to support art and education across Indonesia

Jakarta, 7 July 2019 – More than 2,400 colleagues and customers of PT Bank UOB Indonesia (UOB Indonesia) participated in the Bank's annual fundraising event, the UOB Heartbeat Run/Walk this morning. Together, they raised more than IDR430 million to support children's art and education programmes across Indonesia.

The funds raised will go towards the refurbishment of SDN Kebon Kacang 05 Pagi, a state primary school near UOB Indonesia's head office, and *Mari Berbagi Seni*, an art education programme focused on local art and culture.

The renovation of SDN Kebon Kacang 05 Pagi will provide a more conducive learning environment for students. More than 70 UOB Indonesia colleagues have already volunteered their time to run financial literacy sessions and wall painting activities on the school premises. UOB Painting of the Year artist alumni, Agustan, who is a professional mural artist, also joined in the wall painting activities in the first phase of the refurbishment to add vibrancy to the school's environment.

Mari Berbagi Seni, which is in support of *Kemah Budaya Kaum Muda* (Cultural Camp for the Young) and *Pekan Budaya Nasional* (National Cultural Festival), aims to inspire creativity in youth for the preservation and promotion of local art and culture. UOB's support will help to run a series of art and cultural workshops and an exhibition. More than 3,000 young people across four cities in Indonesia, namely Ambon, Makassar, Yogyakarta and Palembang, are expected to join the programme.

The UOB Heartbeat Run/Walk is the Bank's annual fundraising and volunteerism event that brings colleagues and families together for a good cause. It was held simultaneously this morning in UOB's key markets across Asia, namely China, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. In all, more than 18,700 UOB colleagues, their families, customers and business partners took part in the flagship corporate social responsibility (CSR) event to raise funds more than SGD1.383 million for 15 charities across the region.

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In Indonesia, the event was held at Plaza Timur Senayan and included a three-kilometre walk, as well as a five- and 10-kilometre run. A number of UOB Indonesia colleagues and senior management were also volunteers, helping more than 50 underprivileged children at the event in various art activities.

Mr Kevin Lam, President Director, UOB Indonesia, who participated in the five-kilometre run said, “Giving back to the community through supporting children, education and art is the focus of our CSR programme, which aims to strengthen community bonds. It is heartwarming to see a record high number of participants unite at the UOB Heartbeat Run/Walk to make a difference to our local community.”

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About UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) is a subsidiary of United Overseas Bank Limited (UOB), a leading bank in Asia with global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia was established in 1956. The Bank’s service network comprises 41 branch offices, 137 sub-branch offices and 185 ATMs across 30 cities in 18 provinces in Indonesia. UOB Indonesia’s banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia is committed to providing quality products and excellent customer service. It offers various banking products and services under its retail banking and wholesale banking businesses.

The Bank has a strong retail customer base to whom it offers a wide range of saving products, mortgage services and credit cards under Personal Financial Services. It also supports small- and medium-sized enterprises through Business Banking. Under Wholesale Banking, the Bank serves the needs of clients through its Commercial Banking, Corporate Banking, Global Markets and investment management teams.

Tapping UOB Group’s extensive network in Asia, UOB Indonesia also offers a wide range of treasury and cash management products and services to help companies with their regional expansion plans. It has also helped many foreign enterprises from industries, such as construction, mining, real estate and services, expand into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as it is dedicated to helping its customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.



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