

## NEWS RELEASE

**UOB Announces Major Education Partnership with Museum MACAN**

*UOB Children's Art Space Commission to present opportunities for young artists throughout the country*

**Jakarta, 10 April 2018** – UOB is proud to announce that its official Major Education Partner is Museum MACAN. This partnership solidifies cross-sector support for art and education, and celebrates cultural education in Jakarta and the greater area.

A key mission of MACAN's annual programming is to present art to the public through accessible and curated educational events and activities. This includes curating special exhibitions from the Museum's collection of more than 800 modern and contemporary works and collaborating with international museums and institutions.

Since the Museum's opening in November 2017, Children's Art Space, a dedicated education area for children in the Museum, has featured a special commission by a leading Indonesian artist, Entang Wiharso. As part of the partnership with UOB, each year the UOB Children's Art Space will feature conceptual artistic works of two commissioned young Indonesian artists throughout. Following the current work by Entang Wiharso, under the *Floating Garden* theme, the second commissioned artist of the UOB Children's Art Space will be announced.

**Mr Kevin Lam, President Director of PT Bank UOB Indonesia** (UOB Indonesia) said, "Giving back to the community is fundamental to UOB's business philosophy. We are steadfast in our support of social development through the areas of art, children and education. It is with great pride that we embark on a new and meaningful chapter as the Major Education Partner with the Museum of Modern and Contemporary Art in Nusantara (MACAN). In line with Museum MACAN's mission in education, we believe that art has the power to inspire and to connect societies. UOB supports Museum MACAN's Education Programme across all of its activities, including the UOB Children's Art Space Commission which will help to open up opportunities for young minds to develop their potential."

Mr **Aaron Seeto, Director of Museum MACAN** said, “We are extremely pleased to announce UOB as the official Major Education Partner of Museum MACAN. Education will always be a core mission for MACAN, and this is well aligned with UOB’s Corporate Social Responsibility focus on art, children and education. Through our programming and support from our partner, we will continue to offer opportunities to ensure the public can access and experience the world of art.”

With its main mission to educate, the Museum MACAN has welcomed more than 50 schools to its space, providing them with a designated Children’s Tour and a Children’s Museum Guide to enhance their interaction with art. Developed by the Museum’s Education team, a dedicated Children’s Museum Guide is issued for each exhibition. The Museum regularly sponsors selected schools from Jakarta and beyond to a day of artistic exploration and interactive activities within its space.

“Partnering with local schools, administrators and educational facilities, we aim to provide the right resource materials, channels and platforms to help develop a healthy art ecology and landscape for art in Jakarta and across Indonesia and, through one step at a time, the region,” said Mr Seeto.

The UOB Museum MACAN Major Education partnership includes complete sponsorship for the below programmes:

- **Monthly School Visits.** The Museum will host three to four state schools from Jakarta and the surrounding areas each month, with a goal to engage more than 1,000 students per year. These sponsored visits include transportation to and from the Museum, entry tickets and refreshments for the students and their accompanying teachers.
- **School Outreach Program.** The Museum’s Education Team regularly visits local schools to enhance relationships with educators and principals, in order to introduce MACAN’s resources to their curriculums.
- **MACAN Educators Forum.** A bi-annual gathering of teachers facilitated by the Museum’s Education Team that serves as a vital platform for discussions about teaching art in the classroom. This teacher-focused programme provides access to curators, artists and the Museum’s collection, and is free and open to educators across Indonesia.

- **Education Resource Kit.** The Museum provides specialised information, based on exhibitions on view, for teachers to support positive and enriching educational experiences for students.

Visit [www.uob.co.id](http://www.uob.co.id) or [www.museummacan.org](http://www.museummacan.org) for more information.

– Ends –

### Notes to Editors:

#### About PT Bank UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) was established in 1956. The bank's service network comprises 41 branch offices, 137 sub-branch offices and 173 ATMs across 32 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer services. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The bank has a strong retail customer base through its wide range of saving products, mortgage services and credit card. UOB Indonesia banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

With its full suite of corporate/commercial and personal banking products, UOB Indonesia offer customers a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has

facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia plays an active role in the community, focusing on art, education and children. Since 2010, UOB Indonesia has held the annual art competition, UOB Painting of the Year. UOB Indonesia also encourages its employees to be involved in its regular volunteer activities. These include the annual UOB Heartbeat Run/Walk, financial literacy programmes and book donation activities.

### **About UOB and art**

The Bank started its annual UOB Painting of the Year (POY) competition in Singapore in 1982 and has since extended it to Thailand in 2010 and then Malaysia and Indonesia in 2011. Over the years, the competition has helped to discover many talented emerging artists and to recognise several established professionals who have contributed significantly to the development of the Southeast Asian art scene. Today, the annual art competition is the longest-running in Singapore and is one of the most prestigious in Southeast Asia.

As part of the UOB POY competition, the Bank started a residency programme with the Fukuoka Asian Art Museum in 2009 with the aim of encouraging artists to exchange creative ideas with their peers in the region. Every year, one winner of the UOB POY competition is given an opportunity to attend the residency programme as part of the prize.

Winners of this year's competition will have the opportunity to exhibit their artworks at the UOB Art Gallery. They will also be invited to participate in art exchange workshops overseas and conduct art education activities for UOB employees and children from beneficiaries supported by the Bank.

In Indonesia, the UOB Painting of the Year competition has attracted the participation of thousands of emerging and established artists and cultivated strong alumni of artists over the last six years.

The high quality of Indonesian art has seen Indonesian artists winning the UOB Southeast Asian Painting of the Year award four times. Indonesia is also the only country to win this regional award for three times in a row. These past winners are Mr Y. Indra Wahyu in 2012, Mr Antonius Subiyanto in 2014, Mr Anggar Prasetyo in 2015 and Mr Gatot Indrajati in 2016.

The UOB POY competition has cultivated strong alumni of artists across the region over the last 36 years. Mr Goh Beng Kwan, one of Singapore's masters of modern art, was the inaugural winner of the competition in 1982. Mr Goh went on to receive Singapore's most distinguished arts award, the Cultural Medallion, in 1989. Other well-known artists who won the competition are the late Mr Anthony Poon and Mr Chua Ek Kay in 1983 and 1991 respectively. Both artists are also recipients of the Singapore Cultural Medallion.

The 2017 UOB POY competition also recognised the works of Indonesia's Mr Kukuh Nuswantoro, Singapore's Ms Sunny Chyun, Malaysia's Mr Chok Yue Zan, and Thailand's Mr Sukit Choosri.

In recognition of the Bank's long-term commitment to art, UOB was presented with the National Arts Council's Distinguished Patron of the Arts Award for the 13<sup>th</sup> consecutive year in 2017.

### **About Museum MACAN**

The Museum of Modern and Contemporary Art in Nusantara (Museum MACAN) is the first institution of its kind in Indonesia, providing public access to a significant and growing collection of modern and contemporary art from the country and around the world. Dedicated to supporting interdisciplinary education and cultural exchange, the institution offers a wide variety of public programs, and a dynamic exhibition program. As part of its mission, the museum will be an important platform for local and international artists to present their work to a global audience, and will commission new works by artists that broaden perspectives on contemporary art in and beyond Indonesia. Museum MACAN will also offer professional development opportunities for artists, curators, and other arts--focused young professionals to help build upon the energy of Indonesia's vibrant arts ecology.

**For media queries, please contact:**

**Fatma Tri Hapsari**

Assistant Vice President

Strategic Communications and Customer  
Advocacy

Tel: +62 21 2350 6000 ext. 31242

Email: [fatmatri@uob.co.id](mailto:fatmatri@uob.co.id)

**Maya Rizano**

Senior Vice President

Strategic Communications and Customer  
Advocacy

Tel: +62 21 2350 6000

E-mail: [mayarizano@uob.co.id](mailto:mayarizano@uob.co.id)