The UOB Heartbeat Run / Walk and Family Day 2012 Shares Goodness for the Future of Indonesian Children

Sunday, 13 May 2012 - PT Bank UOB Indonesia ("UOBI") held the UOB Heartbeat Run / Walk and Family Day 2012 at UOB Plaza, Jl. M.H. Thamrin No. Jakarta 10230 This is a Family Gathering as well as a UOBI Corporate Social Responsibility ("CSR") program which focuses on 3 (three) pillars, namely children, education, and the arts. This event was also held simultaneously in UOB regional in Indonesia, Singapore, Malaysia, Thailand and China annually.

Armand B. Arief – President Director of UOBI said, "The UOB Heartbeat Run / Walk and Family Day 2012 serves as means a tool to inspire the UOBI extended family and foster a spirit of togetherness and concern for the communities, especially for disadvantaged children. UOBI's CSR program focuses on the fields of children, education and the arts. UOBI is committed to continuing to carry out CSR programs in a sustainable manner and have a broad impact on the communities, especially in a bid to create a better future for Indonesian children.

Through the UOB Heartbeat 2012, which carries the theme "Heart for Children", the UOBI extended family shares kindness for children by giving a total donation of Rp250 million (two hundred and fifty million rupiah) channeled through 3 (three) foundations, namely: Hayandra Foundation for Surgery for 20 (twenty) children with cleft lip, Sahabat Anak Foundation for the Seribu Buku Cerdaskan Anak Bangsa programme, and donations for children with disabilities channeled through Kick Andy Foundation. All the donations made by UOBI are contributions from all UOBI employees, companies and partners.

In addition to the CSR program carried out at The UOB Heartbeat Run / Walk and Family Day 2012, UOBI also held a 6 km running race and a 4 km healthy walk attended by more than 4,000 participants, including UOBI employees and their families and partners. The event was enlivened by the UOBI Star activity - a singing competition between UOBI employees and UOBI Kids Choir, which is a choir of children of UOBI employees. UOBI Kids Choir will present a song composed by Josh Heroe, which is a song of aspirations for children to make their dreams come true. In addition, various play tents that can improve children's intelligence are also provided in this event.

About UOB Indonesia

Established in Jakarta in 1956, PT Bank UOB Indonesia is one of the leading banks in Indonesia with a service network of 213 offices and 132 ATMs spread across 30 cities in 18 provinces throughout Indonesia. PT UOB Indonesia is also supported by a network of UOB Banks in 19 countries, especially Singapore, Malaysia, Thailand and China.

Effective on 19 May 2011, the Bank officially changed its name from PT Bank UOB Buana to PT Bank UOB Indonesia.

UOB been recognized as a bank with a focus on small and medium enterprises and has strength in the number of retail customers. UOB is also currently developing corporate banking business and offers a range of products and services to its customers.

UOBI's performance has received recognition and appreciation from independent parties such as the 'AAA' (idn) rating with a stable prospect from rating agency Fitch Rating Indonesia. Throughout 2011, the Bank received several awards, including Very Good title for financial performance in 2010 and the Platinum Award for Excellent Financial Performance for 10 consecutive years, namely 2001-2010, both from Infobank Magazine, ABFI Banking Award Best Performance Banking 2011 Medium Private Category from Tempo Media Group and ABFI Institute Perbanas as well as the third winner of the Annual Report Award for the Private Financial Non Listing category. In early 2012, UOBI also received the Indonesian Brand Champion 2012 award from MarkPlus Insight for the category of Banks with Assets under IDR 75 Trillion.

PT Bank UOB Indonesia

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