

News Release

UOB partners Ruangguru to equip 90,000 Indonesian students with digital skills as part of UOB My Digital Space programme

Jakarta, 20 August 2025 – UOB, in partnership with Indonesia’s leading edtech platform, Ruangguru, today launched a five-year programme to provide 90,000 students in Indonesia with access to digital learning tools and future-ready skills. This programme is part of the Bank’s UOB My Digital Space programme, a multi-year regional programme that aims to bridge the digital gap and to connect students to quality learning.

As part of the five-year programme, 90,000 students will be equipped with tools and curriculum that foster critical thinking and computational thinking - core competencies necessary to thrive in today’s AI-driven and digital-first environment. The programme will reach students in 500 schools annually across 60 cities in all 38 Indonesian provinces.

Launched in 2020, UOB My Digital Space spans across seven markets, including Indonesia. Over the past four years, the programme has empowered more than 38,000 students across Southeast Asia, with another 20,000 students set to benefit this year.

The national launch of UOB My Digital Space in collaboration with Ruangguru was attended by senior government representatives, including His Excellency Prof. Dr. Pratikno, Coordinating Minister for Human Development and Cultural Affairs of the Republic of Indonesia, and His Excellency Prof. Dr. Abdul Mu’ti, Minister of Primary and Secondary Education of the Republic of Indonesia, along with key partners and members of the community. More than 1,000 participants attended the national launch event.

The launch of UOB My Digital Space in partnership with Ruangguru is part of the Bank’s broader 90th anniversary efforts to support the education of children and students across Southeast Asia.

Mr Hendra Gunawan, President Director, UOB Indonesia said, “The launch of UOB My Digital Space in collaboration with Ruangguru reflects our commitment to being a responsible corporate citizen, supporting education and driving Indonesia’s broader economic and digital



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advancement. Aligned with the government's Asta Cita vision, we believe that building strong foundations in education is key to unlocking national potential. We are pleased to partner with Ruangguru to empower 90,000 students with the tools and skills to shape a better future."

Mr Belva Devara, CEO of Ruangguru, said, "We are deeply honoured to collaborate with UOB on My Digital Space. This initiative reflects our shared commitment to broadening access to quality digital education across Indonesia. This programme is designed to inspire confidence and equip students with the skills they need to thrive in the digital era. By combining Ruangguru's innovative technology with UOB's dedication to community development, we are helping students unlock their full potential and become future-ready."

Bridging the digital divide in Indonesia

According to the Indonesian Digital Society Index (IMDI), Indonesia's overall digital literacy score in 2024 reached 43.34 per cent, up from 43.18 per cent in 2023¹. While this indicates a gradual improvement in digital literacy among the Indonesian population, it also highlights the ongoing challenges in fully adopting digital technology to enhance economic activity.

UOB My Digital Space in collaboration with Ruangguru is designed to bridge these gaps, providing students with access to curated digital tools and learning materials that develop the foundational capabilities needed in a modern digital economy.

For more information on UOB My Digital Space in collaboration with Ruangguru, please visit uob.ruangguru.com.

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¹ Source: Launch of the 2024 Indonesian Digital Society Index (IMDI) Measurement Results: "Building a Regionally Based Digital Society" <https://bpsdm.komdigi.go.id/satker/paikp/berita-peluncuran-hasil-pengukuran-indeks-masyarakat-digital-indonesia-imdi-2024-m-5-76>



About UOB Indonesia

UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of more than 470 offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 1956 through PT Bank Buana Indonesia, PT Bank UOB Indonesia was formed after a merger with PT Bank UOB Buana, which marked the existence of UOB Indonesia for more than a decade in Indonesia.

UOB Indonesia's service network comprises 91 branch offices and 108 ATMs across 42 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia is focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

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About Ruangguru

Ruangguru is Southeast Asia's largest technology-enabled education company, empowering over 45 million learners across Indonesia and Vietnam. We offer a comprehensive suite of tech-driven education services, including subscription-based learning videos, interactive live teaching, tutoring services through a nationwide network of 350+ branches, school learning management systems (LMS), soft skills programs, and corporate training solutions.

Guided by our vision to enhance the quality of human capital in Indonesia through education, Ruangguru focuses on three key pillars: quality, accessibility, and employability. We believe technology can break barriers to learning, enabling equal access to high-quality education regardless of location, socioeconomic background, age, or physical ability.

For more information, visit www.ruangguru.com

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