

News Release

UOB Indonesia rallies together for inclusive education through 2025 UOB Heartbeat Run

Jakarta, 2 August 2025 – More than 1,600 employees from UOB Indonesia came together today for the 2025 UOB Heartbeat Run, held simultaneously in Jakarta and Surabaya. Now in its 15th year in Indonesia, this year's edition of the annual flagship event supports the Bank's commitment to uplifting communities by providing access to quality education through collective action and meaningful partnerships.

This year's run raised more than IDR225 million to support inclusive education across Indonesia. The funds are being channelled through partnerships with Daya Pelita Kasih Centre (DPK Centre) and the Ruangguru Foundation, focusing on children with special needs and children from underserved communities.

At DPK Centre, the funds will be used to enhance personalised education programmes tailored to neurodivergent students, helping them develop life skills and unlock their full potential. Meanwhile, through the UOB My Digital Space initiative in collaboration with Ruangguru Foundation, 30 laptops will be donated to 10 public schools across Jakarta and Surabaya. This initiative aims to improve digital access, foster critical digital literacy while promoting more equitable learning opportunities for the students.

The 2025 UOB Heartbeat Run featured a range of inclusive activities that extended beyond fundraising efforts. The students from DPK Centre participated alongside UOB Indonesia volunteers in a vibrant 1.5-kilometre Fun Walk, followed by an inspiring *angklung* performance that highlighted their musical talents. In addition, 36 canvas paintings created by the students were presented in a charity auction, with proceeds supporting inclusive education at DPK Centre. These activities reflect UOB's continued commitment to empowering youth and supporting their aspirations in building confidence and contributing meaningfully to the community.



Mr Hendra Gunawan, President Director, UOB Indonesia, said, “As we celebrate UOB Group’s 90th anniversary, we remain committed to contributing meaningfully to the communities we serve. The UOB Heartbeat Run is a powerful demonstration of our collective effort to create positive change together with our employees, customers and partners. This year’s contribution will help build a more inclusive and digitally connected future for children in Indonesia.”

The UOB Heartbeat Run is part of UOB’s regional corporate social responsibility programme held across 19 markets. It reflects the Bank’s commitment to doing right by our communities through the core areas of art, children and education. The programme also encourages volunteerism and long-term engagement, providing opportunities for employees to contribute meaningfully to the community.

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About UOB Indonesia

UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of more than 470 offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 1956 through PT Bank Buana Indonesia, PT Bank UOB Indonesia was formed after a merger with PT Bank UOB Buana, which marked the existence of UOB Indonesia for more than a decade in Indonesia.

UOB Indonesia’s service network comprises 91 branch offices and 108 ATMs across 41 cities in 16 provinces in Indonesia. UOB Indonesia’s banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets, and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia’s banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB’s award-winning digital bank, TMRW, serves Indonesia’s generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia is focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB



Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

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