

Media Factsheet

UOB Indonesia launches 'Blast of Surprise 2.0' year-end promotion for its credit cardmembers

Jakarta, 15 October 2018 – PT Bank UOB Indonesia (UOB Indonesia) today launched the 'UOB Blast of Surprise 2.0' promotion for its credit cardmembers. Building upon the success of last year's Blast of Surprise campaign, from today to 15 January 2018 UOB cardmembers that spend a minimum of IDR1,000,000 will stand a chance to win a range of prizes.

The more transactions a cardmember makes on their UOB credit card, the more chances they have of winning prizes including cashback rewards, e-shopping vouchers, LED TVs, smart phones, gold bars and mirrorless cameras. The grand prizes are a Honda Beat and Honda BRV.

During last year's 'UOB Blast of Surprise' promotion, UOB credit cardmembers recorded total spent more than of IDR836,000,000,000. There was also a 23 per cent increase in the number of transactions made on UOB cards during the campaign period as compared with the same period the year before.

How to win

1. Spend a minimum of IDR1,000,000 per month on the UOB credit card from 15 October 2018 to 15 January 2019.
2. Visit the 'UOB Blast of Surprise 2.0' website using the URL provided in the SMS from UOB Indonesia.
3. Use the token number provided in the SMS to register and to play the online game for a chance to win .

To learn more about 'UOB Blast of Surprise 2.0', customers can visit www.uob.co.id.



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About PT Bank UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) was established in 1956. The bank's service network comprises 41 branch offices, 137 sub-branch offices and 173 ATMs across 32 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer services. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The bank has a strong retail customer base through its wide range of saving products, mortgage services and credit card. UOB Indonesia banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

With its full suite of corporate/commercial and personal banking products, UOB Indonesia offer customers a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia plays an active role in the community, focusing on art, education and children. Since 2010, UOB Indonesia has held the annual art competition, UOB Painting of the Year. UOB Indonesia also encourages its employees to be involved in its regular volunteer activities. These include the annual UOB Heartbeat Run and book donation activities.

For further details on UOB Indonesia, please visit www.uob.co.id

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