

NEWS RELEASE

UOB Indonesia celebrates “Aku Anak Indonesia” with more than 600 children at Kidzania

Jakarta, 19 August 2017 – PT Bank UOB Indonesia (UOB Indonesia) today celebrated the Republic of Indonesia’s 72nd Independence Day with more than 600 children at Kidzania. As part of the day’s festivities, the children were taught traditional Indonesian games such as *lomba memindahkan bendera* (flag racing), *memasukkan koin ke dalam botol* (inserting coins into a bottle), and *serta mengeluarkan koin dari jeruk yang telah dilumuri coklat* (collecting coins from a Bali orange).

Mr Iwan Satawidinata, Deputy President Director of UOB Indonesia, said as part of sharing traditions across generations, the Bank invited its credit card customers and their children to join with the Bank in celebrating Independence Day.

“UOB Indonesia is highly committed to connecting people and to strengthening communities through our focus on art, children and education. This Independence Day, we wanted to share with the children of today the games passed down from previous generations as a way to preserve and to promote the rich cultural heritage of Indonesia,” Mr Satawidinata said.

Ms Dessy Masri, Head of Cards and Payment, UOB Indonesia, said that the Bank was delighted to partner with Kidzania, a centre known for its engaging approach to learning, as part of the celebrations.

“This is the fourth year UOB Indonesia has collaborated with Kidzania, an organisation which shares a similar focus as UOB on the need to promote children’s education. This year, in addition to the UOB PrviMiles, Preferred Platinum and One Card customers, we also extended the invitation to our Lady’s Card customers in appreciation of their role in developing the next generation of Indonesians,” Ms Masri said.

The UOB Lady’s Card, which was relaunched earlier this year, has been designed to meet the lifestyle needs of Indonesian women through its range of benefits, privileges and promotions.

UOB Indonesia also invited 50 children from Sahabat Anak Foundation to join in the excitement of Independence Day at Kidzania. UOB Indonesia has partnered with Sahabat Anak Foundation since 2014 to support the welfare of Jakarta’s street children and sponsor its education initiatives.



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About PT Bank UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) was established in 1956. The bank's service network comprises 41 branch offices, 137 sub-branch offices and 173 ATMs across 32 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer services. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The bank has a strong retail customer base through its wide range of saving products, mortgage services and credit card. UOB Indonesia banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

With its full suite of corporate/commercial and personal banking products, UOB Indonesia offer customers a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia plays an active role in the community, focusing on art, education and children. Since 2010, UOB Indonesia has held the annual art competition, UOB Painting of the Year. UOB Indonesia also encourages its employees to be involved in its regular volunteer activities. These include the annual UOB Heartbeat Run, blood donation and book donation activities.

For further details on UOB Indonesia, please visit www.uob.co.id

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