

## News release

### UOB Indonesia raises IDR350 million through 2024 UOB Heartbeat Run/Walk to support hearing-impaired students

**Jakarta, 28 September 2024** – More than 3,000 UOB Indonesia employees joined the 2024 UOB Heartbeat Run/Walk, across five cities – Jakarta, Bandung, Semarang, Surabaya and Medan – raising more than IDR350 million to support the education of hearing-impaired students in Indonesia.

This programme is part of the UOB Global Heartbeat Run/Walk, an annual volunteering and fundraising initiative held across 18 markets where UOB operates, supporting causes related to art, children and education.

This year, UOB Indonesia will channel the funds to special needs schools (*Sekolah Luar Biasa* – SLB) Cicendo, SLB Santi Rama, SLB Negeri Semarang, SLB Bangun Bangsa, and SLB Karya Murni, providing hearing aids and school supplies. Students from SLB Cicendo also performed traditional *angklung* music at the 2024 UOB Heartbeat Run/Walk event.

#### Promoting inclusive development for colleagues and community

In 2023, UOB Indonesia introduced sign language training for its employees, to enhance their ability to serve the deaf community. This year, students from SLB Santi Rama led basic sign language classes for employees in Jakarta. The students also toured the UOB Plaza head office to gain insights into the banking industry, fostering future employment aspirations.

Mr Hendra Gunawan, President Director, UOB Indonesia, said, “Every year, our colleagues do their part for the community. I am grateful to see them unite to support the less fortunate children and contribute for their future. UOB Indonesia believes in empowering children to reach their full potential. In line with the Bank’s promise to do right by our communities, we aim to create a more inclusive future for communities across Indonesia and ASEAN.”

This year, about 25,000 UOB colleagues, customers and beneficiaries rallied together for the Bank’s annual UOB Global Heartbeat Run/Walk event, raising more than IDR28 billion under





the UOB Heartbeat Fund to improve the lives of disadvantaged children and families. Since 2007, the programme has helped improve the lives of communities in-need and support causes that are aligned to the Bank's Corporate Social Responsibility.

- Ends -

#### **About UOB Indonesia**

UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 1956 through PT Bank Buana Indonesia, PT Bank UOB Indonesia was formed after a merger with PT Bank UOB Buana, which marked the existence of UOB Indonesia for more than a decade in Indonesia.

UOB Indonesia's service network comprises 42 branch offices, 82 sub-branch offices and 140 ATMs across 44 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia is focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit [www.uob.co.id](http://www.uob.co.id)



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