

UOB keeps the good going by raising record \$1.86 million for charities through the 2021 UOB Global Heartbeat Virtual Run/Walk

Colleagues and their families clock almost 80,000 active hours, raising funds to forge a sustainable future with the disadvantaged



Mr Wee Ee Cheong, UOB's Deputy Chairman and Chief Executive Officer (centre), and UOB senior leaders rally colleagues, their families and customers globally to support the community through the UOB Global Heartbeat Virtual Run/Walk

Singapore, Jakarta, 8 October 2021 – UOB colleagues, their families and customers across 17 markets¹ united to raise a record \$1.86 million for charities through the Bank's flagship annual fund-raising event, the UOB Global Heartbeat Virtual Run/Walk. The funds raised will be donated to 25 charities² around the world to improve the lives of disadvantaged children and vulnerable communities impacted by the COVID-19 pandemic.

¹ The 17 markets are Australia, Brunei, Canada, Hong Kong, India, Indonesia, Japan, Korea, Mainland China, Malaysia, Philippines, Singapore, Taiwan, Thailand, the United Kingdom, the United States of America and Vietnam

² Refer to Appendix for details of charities

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In Indonesia, more than 650 colleagues of UOB Indonesia and their families participated in event. Together, they raised more than IDR130 million which will go towards *Mari Berbagi Seni* Foundation, an art education programme focused on local art and culture, to help 100 orphanage children impacted by Covid-19 including art therapy sessions and workshops namely Creative Digital Pod.

Mr Wee Ee Cheong, UOB's Deputy Chairman and Chief Executive Officer, said, "The giving nature of UOB colleagues, their families and customers has been the constant driving force behind our efforts to help those in need within our communities. In this time of exceptional challenges, I am heartened by and grateful to the UOB family and our customers for going the extra mile in this year's UOB Global Heartbeat Virtual Run/Walk. The record amount that we raised collectively will hopefully make a meaningful difference to the lives of those impacted by COVID-19, especially disadvantaged children and vulnerable members of our communities."

Mr Hendra Gunawan, President Director, UOB Indonesia, said, "Every year, our colleagues are doing their part for the community. Even during the pandemic, they are going extra mile through the UOB Global Heartbeat Virtual Run/Walk to help our local community emerge from this pandemic stronger. I am grateful that even during these hard times, we are still able to unite and to support the less fortunate children to have access to art therapy sessions that will be beneficial for their well-being in the future."

This year marks the 15th edition of UOB's annual flagship volunteerism and fundraising event and the second time it is being held virtually for participants globally to take part safely amid the COVID-19 pandemic. Building on last year's successful event, UOB expanded the participation criteria for this year's two-month virtual event to encourage colleagues and their families to accumulate active hours through various fitness activities including running, ball games, yoga and more. By enabling participants to choose their favourite physical activity, the UOB Global Heartbeat Virtual Run/Walk inspired colleagues to stay active for a good cause while taking care of their mental well-being amid the COVID-19 pandemic. The



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collective spirit of UOB colleagues saw participants clocking almost 80,000 active hours, surpassing the Bank's target by more than 50 per cent.

As part of UOB's commitment to forge a sustainable future, the Bank also launched the UOB Heartbeat Pledge to encourage colleagues to do good and to go green through thoughtful personal actions at home or at work. UOB colleagues contributed more than 3,700 pledges in July and August with the aim of conserving resources, reducing waste and uplifting communities which are aligned to the United Nations Sustainable Development Goals. For example, some UOB employees have pledged to reduce their shower time by two minutes, potentially saving 1,785 litres of water each time, while others are committed towards choosing energy efficient devices and household appliances, reducing unnecessary printing and acting with kindness and compassion.

– Ends –



Appendix: 2021 UOB Global Heartbeat Virtual Run/Walk beneficiaries

Market	In Support Of	Impact
UOB China	Huji Foundation and Amity Foundation	Funds raised will provide education for 52 disadvantaged children and their families as well as daily supplies and support for individuals affected by the floods in Henan province
	Shanghai Helin Art Promotion Institution and Shanghai United Foundation	Funds raised will provide art education for 300-450 children and six teachers in several schools
UOB Hong Kong	Children's Cancer Foundation	Funds raised will provide support to 45 children cancer patients and survivors
UOB Indonesia	Mari Berbagi Seni Foundation	Funds raised will provide art therapy and art education to 100 children from orphanages for six months
UOB Malaysia	Food Aid Foundation	Funds raised will provide essential groceries and toiletries to 800 children from 20 children homes for 6 months
	Yayasan Generasi Gemilang	Funds raised will support 100 students from low income families with cash aid for one year only if they continue their education and attendance in school
	SOLS 24/7	Funds raised will provide 40 youths a second chance to complete a one-year long education at Solar Academy by SOLS 24/7, designed to prepare students for a technical career in the solar industry
UOB Singapore	Rare Disease Fund	Funds raised will provide long-term financial support to Singapore Citizens suffering from rare genetic diseases, where medication is often very costly and required for life
	Children's Wishing Well	Funds raised will enable children and youths from more than 100 families who are on the Ministry of Education's Financial Assistance Scheme to request for something they need either for themselves or for their families, from which assistance is not available

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		from government funding schemes
	The Red Pencil	Funds raised will provide art therapy for at least 100 children from low-income families who are facing overwhelming life circumstances which they have difficulty expressing in words. The funds will also enable The Red Pencil to set up their first standalone centre at a Housing and Development Board site to provide better services to children through schools, foster homes, family service centres and community agencies
	President's Challenge	Funds raised will provide parents and children from at least 120 disadvantaged families with training in digital skills, parent mediation skills and preventative cyber wellness over eight runs of a six-week workshop series
UOB Thailand	Thai Red Cross Society	Funds raised will provide 7,700 sets of relief kits and daily necessities, including rice, canned food, instant noodles, garbage bags, soap, shampoo and detergent, to disadvantaged individuals
	Emergency Medical Foundation of Thailand (EMFT)	Funds raised will help to offset the cost of gasoline for the transportation of around 250 COVID-19 patients who need treatment
	Bangrak Vaccination and Health Center	Funds raised will support the centre in assisting the government to accelerate the nation's COVID-19 immunisation programme.
UOB Vietnam	Red Cross – Ho Chi Minh City and Hanoi	Funds raised will provide 13,680 food cans to vulnerable families with children
UOB Brunei	YASKA (Yayasan Kanser Kanak-Kanak)	Funds raised will help 10 disadvantaged children to meet their basic needs such as clothes, food, books and toys
UOB Korea	Good Neighbors	Funds raised will support around 60

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		vulnerable children and families who face economic and psychological difficulties due to the prolonged COVID-19 pandemic
UOB United Kingdom (London)	Great Ormond Street Hospital Children Charity	Funds raised will provide play items and parent accommodation for families of children with critical illness
UOB India (Mumbai)	Kashtakari Panchayat	Funds raised will support the education for the children of 50 waste pickers who have been affected by COVID-19 for one year, including the cost of school fees, books, travel, uniform and others
UOB Japan (Tokyo)	Chance For Children	Funds raised will support the children from 12 families through a month-long learning programme on digital literacy
UOB Canada (Vancouver)	Covenant House Vancouver	Funds raised will provide a safe house with food and shelter to homeless youth affected by the COVID-19 pandemic
UOB USA (New York and Los Angeles)	Art Start	Funds raised will go towards organising workshops for approximately 60 youths
UOB Philippines (Manila)	World Vision Philippines	Funds raised will provide Back-to-School kits to 202 students
UOB Australia (Sydney)	Barnados Australia	Funds raised will support 40 disadvantaged children with tutorial lessons and the purchase of essentials books
UOB Taiwan (Taipei)	World Vision Taiwan	Funds raised will go towards purchasing tablets and laptops for 14 disadvantaged children in elementary school and junior high school for their digital learning



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About UOB Indonesia

UOB Indonesia is a subsidiary of United Overseas Bank Limited (UOB), a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 1956, UOB Indonesia's service network comprises 41 branch offices, 107 sub-branch offices and 150 ATMs across 30 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia is also focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

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