

News release

UOB Indonesia launches 14th UOB Painting of the Year competition with multi-sensory, art-inspired culinary experience

Call-for-entries for the competition is open from now until 2 August 2024

Jakarta, 7 May 2024 – UOB Indonesia today launched the 14th edition of its flagship UOB Painting of the Year (UOB POY) competition, inviting emerging and established artists to showcase their creativity. As one of the leading financial institutions deeply committed to supporting art in the region, UOB Indonesia is dedicated to nurturing artists and recognising their contributions to the vibrant art scene.

To launch the 14th UOB POY (Indonesia) competition, UOB Indonesia introduced a culinary initiative “Palette to Plate: When Art Meets Flavour”, aimed to enhance public appreciation for art while inviting them to experience the fusion of flavour and creativity.

UOB Indonesia collaborated with Remboelan Indonesian Soul Food Restaurant (Remboelan), which drew inspiration from selected 13th UOB POY winning artworks to create unique dishes reflecting the essence and emotions conveyed through the paintings. These include:

1. **Compassionate Nourishment: A Culinary Ode to Dear Mothers**

Inspired by “Dear Mothers” by Sultan Putra, Silver Award winner in the Emerging Artist Category, the flavours in this gastronomic creation aim to emulate the artwork’s themes, reflecting the intricate bond between humanity, nature and culture.

2. **Mango Lens: Distorted Realities**

A fusion of culinary and artistic innovation that challenges the traditional boundaries of food and art. Inspired by the concept of space distortion in the virtual world of “7°49’03.3”S 110°21’00.2”E” by Begok Oner, UOB’s Most Promising Artist of the Year (Indonesia), this dish offers a multi-sensory exploration of human perception and distorted realities.

3. **Legacy's Echo: A Culinary Tribute to Phantasma 2**

Inspired by the painting of I Gusti Agung Gede Jemana Murti’s “Phantasma 2”, Bronze Award winner in the Established Artist Category, this collaborative dish delves into the





profound themes of cultural identity and preservation portrayed in the artwork's imagery.

Mrs Maya Rizano, Head of Strategic Communications and Brand, UOB Indonesia, said, "We are pleased to launch our annual flagship competition once more for its 14th edition in Indonesia. The UOB POY competition celebrates diversity and talent, while providing both established and growing artists with a platform to showcase their works to a wider audience.

Aligned with our mission to make art accessible to all, we introduced 'Palette to Plate: When Art Meets Flavour' that offers a unique opportunity for individuals to engage with the artworks from 13th UOB POY winners in an experiential and immersive manner. By bringing elements of art and food together, we aim to inspire and engage the public through a multi-sensory exploration of artistic expressions."

"Palette to Plate: When Art Meets Flavour" will be available at participating Remboelan outlets¹ from 8 May to 24 August 2024, inviting patrons and the public to savour a culinary journey inspired by art.

Programme identity design for 14th UOB Painting of the Year competition



This year's programme identity design was inspired by the 2023 UOB Southeast Asian POY winning artwork, "Chumphon Estuary" by Thai artist, Pratchaya Charernsook. The design depicts the imminent threat posed by microplastics in life-giving waterways, reflecting the artist's intention to remind viewers of the need for conservation and sustainable practices to preserve fragile ecosystems. This is aligned with the Bank's long-term commitment to build the future of ASEAN, supporting the sustainable development of regional communities by

¹ 'Palette to Plate: When Art Meets Flavour' will be available across six Remboelan Indonesian Soul Food Restaurants in Jakarta at Grand Indonesia, Plaza Senayan, Pondok Indah Mall, Senayan City, Central Park, and Semesta by Remboelan, Ashta.





fostering social inclusiveness, creating positive environmental impact and pursuing economic progress in the countries it operates.

Call for entries for the 14th UOB Painting of the Year (Indonesia) competition

The 14th UOB POY (Indonesia) competition is open to all citizens and permanent residents across Indonesia. Submissions are open from 7 May 2024 to 2 August 2024 through UOBandArt.com. The panel of judges comprise the following art experts and personalities:

1. Ms Melati Suryodarmo (Chief Judge), a seasoned performance artist with 20 years of experience with both local and international exposures;
2. Dr Agung Hujatnika, Independent Curator and Lecturer at Bandung Institute of Technology; and
3. Mr Heri Pemad, Creative Director at Sarinah Art District Jakarta and founder of Art Bali and Art Jog (Indonesia's flagship contemporary art event).

The winners of the 14th UOB POY (Indonesia) competition will be announced at an awards ceremony on 16 October 2024. The top winner will also compete with fellow country winners from Singapore, Malaysia, Thailand and Vietnam for the coveted UOB Southeast Asia Painting of the Year award and a chance to attend a residency programme sponsored by UOB.

The winner of UOB Southeast Asian Painting of the Year award will be announced on 13 November 2024 in Singapore.

For more information on the 14th UOB POY (Indonesia) competition, please visit UOBandArt.com.

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Notes to Media

“Palette to Plate: When Art Meets Flavour” will be available at participating Remboelan outlets from 8 May to 24 August 2024:



Sega Rames Asmaraloka (*Asmaraloka rice*), a full meal inspired by “Dear Mothers”, a painting by Sultan Putra, Silver Winner of Emerging Artist Category, 13th UOB POY.



Ice Manga Samsara Maya (*Ice Mango Samsara Maya*), a dessert consisting of various elements, depicted from the painting of “7°49’03.3”S 110°21’00.2”E” by Begok Oner, 13th UOB’s Most Promising Artist of the Year (Indonesia).



Ice Phantasma, a refreshing drink translated from the painting of I Gusti Agung Gede Jemana Murti “Phantasma 2”, Bronze Winner of Established Artist Category, 13th UOB Painting of the Year.



About UOB and Art

UOB's involvement in art started in the 1970s with its collection of paintings by Singapore artists. Today, the UOB Art Collection has more than 2,600 artworks, made up primarily of paintings from established and emerging Southeast Asian artists.

UOB plays an active role in communities across the region, most notably through its long-term commitment to art. As the leading patron of the arts in Asia, the Bank continues to make art accessible to a wider audience through a diverse range of visual art programmes, partnerships and community outreach across the region.

The Bank's flagship art programme is the UOB Painting of the Year competition, which was started in 1982 to recognise Southeast Asian artists and to offer them the opportunity to showcase their works to the wider community. The competition was extended to Indonesia, Malaysia, Thailand and in 2023, to Vietnam. It is now the longest running art competition in Singapore and one of the most prestigious in Southeast Asia. Past winners include Singapore Cultural Medallion winners Mr Goh Beng Kwan, Mr Anthony Poon and Mr Chua Ek Kay, as well as 2016 Benesse Prize winner, Thai artist Ms Pannaphan Yodmanee.

Together with the UOB POY winning artists, UOB also runs art workshops for underprivileged and special needs children regularly. At these workshops, the young learn art techniques from art professionals and award-winning artists.

In recognition of the Bank's long-term commitment to art, UOB was presented with the National Arts Council's Distinguished Patron of the Arts Award for the 20th consecutive year in 2023 and the Honorary Patron of the Arts Award, a life-time recognition.

About UOB Indonesia

UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 1956 through PT Bank Buana Indonesia, PT Bank UOB Indonesia was formed after a merger with PT Bank UOB Buana, which marked the existence of UOB Indonesia for more than a decade in Indonesia.

UOB Indonesia's service network comprises 42 branch offices, 89 sub-branch offices and 142 ATMs across 44 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia is focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.





UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

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