

NEWS RELEASE

SDN Kampung Bali 01 in Jakarta receives laptops from TMRW by UOB

In conjunction with its second year anniversary, TMRW by UOB celebrates by giving back to the community, demonstrating its commitment to improve digital literacy in the community

Jakarta, 9 September 2022 – TMRW by UOB today donates laptops to the students at SDN Kampung Bali 01. This is part of UOB's commitment to bridge the digital gap for children by providing them with digital learning tools to increase digital literacy and promote digital inclusion in Indonesia.

In conjunction with second year anniversary of TMRW by UOB, the bank celebrates by giving back to the community, inviting more than 30 students and teachers from SDN Kampung Bali 01 to a day-tour at Museum of Modern and Contemporary Art in Nusantara (Museum MACAN). Students were given the opportunity to explore their creativity through art workshops created by renowned Indonesian artists as well as a financial literacy session through fun story telling.



Mr Hendra Gunawan, President Director, UOB Indonesia, with (right-left); Mr Henry Choi, Consumer Banking Director, UOB Indonesia; Mr Fajar Septandri Maharjaya, Digital Bank Head, UOB Indonesia and Ms Maya Rizano, Strategic Communications and Brand Head, UOB Indonesia; present the donation to Mr Suyoto, SDN Kampung Bali 01's Principle (second from left).

NEWS RELEASE



Management UOB (right-left), Mr Hendra Gunawan, President Director, UOB Indonesia, Mr Henry Choi, Consumer Banking Director, UOB Indonesia, Mr Kevin Lam, Head of TMRW and Group Digital Banking, UOB, and) and Ms Maya Rizano, Strategic Communications and Brand Head, UOB Indonesia, with SDN Kampung Bali 01 students, tour Museum MACAN to explore students' creativity through interactive art and education created by renowned Indonesian artists.

Indonesia has seen a surge in digital adoption particularly during the COVID-19 pandemic, but digitalisation also poses a challenge in Indonesia, where both digital and financial literacy rates are low. Based on Statistics Indonesia (BPS), the percentage of working-age population currently in the country has reached more than 52 per cent¹. With a large working-age population, Indonesia has tremendous potential to gain from the digital economy. Therefore it is important for Indonesia to strengthen digital inclusion and literacy among the younger generation, to future proof them for the upcoming digital world.

Mr Hendra Gunawan, President Director, UOB Indonesia, said, "At UOB Indonesia, we are committed to help our communities grow and foster greater social inclusiveness. With many schools still impacted by the pandemic, it is important to equip the students with digital tools so that they stay connected and can continue with their remote learning. We hope our donated laptops can give young

¹ Source: Statistics Indonesia - *Total Population of Age 15 and above by Age Group 2021-2022*
<https://www.bps.go.id/indicator/6/715/1/jumlah-penduduk-usia-15-tahun-ke-atas-menurut-golongan-umur.html>

NEWS RELEASE

students a headstart to digital literacy and improve the quality of their education. This is part of our bigger commitment to promote both digital and financial literacy from a young age, which is imperative to building up a competent next generation to support the long-term development of Indonesian economy.”

TMRW by UOB celebrates its second anniversary in Indonesia in August 2022. Through its continual efforts in providing a better digital experience for customers, TMRW was recently named *Most Innovative Digital Bank and Best Mobile Banking Application in 2022* by International Finance; *Best Digital Bank in Indonesia* by Alpha Southeast Asia for three consecutive years (2020 – 2022); *Global Top 100 Digital Bank 2022* by The Asian Banker; *1st in Customer Satisfaction, Loyalty and Engagement Award in 2022* by Infobank; *Best Digital Bank for Customer Experience and Best Digital Bank for Millenials in 2021* by The Digital Banker; *Best Digital Bank in Indonesia 2021* by Global Finance; and *Best Digital Credit Card 2021* by MasterCard.

- Ends -

About UOB Indonesia

UOB Indonesia was established in 1956. The Bank’s service network comprises 39 branch offices, 91 sub-branch offices and 132 ATMs across 45 cities in 16 provinces in Indonesia. UOB Indonesia’s banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network. UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer service. UOB Indonesia offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia’s banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

UOB’s award winning ASEAN digital bank, TMRW, serves Indonesia’s generation of enterprising and digital savvy customers for a better digital experience through the use of data and customer feedback to personalise customer experience. With TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.



PT Bank UOB Indonesia
HEAD OFFICE
UOB Plaza
Jl. M.H. Thamrin No. 10
Jakarta 10230
Telp : (021) 2350 6000
Fax : (021) 2993 6632
www.uob.co.id

NEWS RELEASE

UOB Indonesia also offers a full suite of corporate/commercial products, including a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

For media queries, please contact:

Fatma Tri Hapsari

Vice President

Strategic Communications and Brand

Tel: +62 21 2350 6000

Email: fatmatri.hapsari@uob.co.id

Maya Rizano

Senior Vice President

Strategic Communications and Brand Head

Tel: +62 21 2350 6000

E-mail: maya.rizano@uob.co.id

