

UOB Indonesia launches *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* to help Indonesian artists impacted by the pandemic

Jakarta, 9 September 2020 – PT Bank UOB Indonesia (UOB Indonesia) has launched *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* (Sharing is Rewarding, from Artists for Artists), a collaboration between the Bank and 25 UOB Painting of the Year (POY) Indonesia winning artists to help raise funds for artists struggling during COVID-19.

With art exhibitions being cancelled amid the tightened measures of physical distancing, many local artists have been unable to showcase their artworks physically. As part of the *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* programme, UOB Indonesia has taken the initiative to organise an online exhibition for the UOB POY artists to connect with potential buyers and collectors.

The UOB POY artists will donate thirty per cent of their sales proceeds from the programme for the purchase of basic food supplies for other local artists, especially those residing outside of Java and Bali regions, whose incomes have been affected by the pandemic.

Mr Hendra Gunawan, Deputy President Director, UOB Indonesia, said, “*Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* is part of UOB Indonesia’s broader #*UntukHariEsokIndonesia* (#ForIndonesiaTomorrow) online brand engagement campaign¹, which aims to inspire Indonesians to stand in solidarity and to overcome challenges based on the nation’s *gotong royong* community spirit.

“We believe that art plays a fundamental role in bringing positive change to a society and in uniting people from diverse backgrounds. Just as UOB Indonesia has been dedicated to helping customers manage their finances wisely and grow their businesses, we continue to stand by the art community.

¹ UOB Indonesia’s news release: *UOB Indonesia launches Untuk Hari Esok Indonesia, an online brand engagement campaign to encourage Indonesians to stay strong and to strive for a better tomorrow*. Source: www.uob.co.id

NEWS RELEASE

Our collaboration with the UOB POY alumni artists expresses our hopes of a better tomorrow, for the arts community and the wider community," Mr Gunawan said.

Mr Anagard, 2019 UOB Southeast Asian Painting of the Year and 2019 UOB Painting of the Year Indonesia winner, said, "I am grateful that UOB Indonesia has stepped up and initiated the *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* to provide an avenue for UOB POY artists, including myself, to showcase and to sell our artworks online. The programme also enables us to help our fellow artists whose livelihoods have been affected by the pandemic. We must demonstrate the real meaning of solidarity during these difficult times."

The *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* online exhibition can be visited at [UOB Indonesia's website](#) from 1 to 30 September 2020. The exhibition follows the Bank's recent launch of its flagship art programme, the 2020 UOB POY Indonesia competition, which is themed 'Solidarity' to convey the importance of staying united in the face of adversity. The competition is open to submissions for both the Established and Emerging Artist categories until 11 October 2020.

The launch of *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman* coincides with the 10th anniversaries of the UOB POY competition in Indonesia and UOB Indonesia following the Bank's merger with PT Bank UOB Buana Tbk².

For more information on *Indahnya Berbagi dalam Berkarya, dari Seniman untuk Seniman*, please visit [UOB Indonesia's website](#).

- Ends -

Note to media:

About UOB and Art

UOB's involvement in art started in the 1970s with its collection of paintings by Singapore artists. Today, the UOB Art Collection has more than 2,400 artworks, made up primarily of paintings from established and emerging Southeast Asian

² UOB Indonesia was founded on 31 August 1956 as PT Bank Buana Indonesia. In 2004, the UOB Group invested in PT Bank Buana Indonesia Tbk and in 2007 it was renamed PT Bank UOB Buana Tbk. In 2010, PT Bank UOB Buana Tbk merged with PT Bank UOB Indonesia and changed its name to PT Bank UOB Indonesia.

NEWS RELEASE

artists. UOB plays an active role in communities across the region, most notably through its long-term commitment to art. As part of this, the Bank has led a wide range of visual arts programmes, partnerships and outreach initiatives across the region.

UOB's flagship art programme is the UOB POY Competition, which was started in 1982 to recognise Southeast Asia's artists and to offer them the opportunity to showcase their works to the wider community. The competition was extended to Indonesia, Malaysia and Thailand.

The competition has cultivated and advanced the careers of many artists in Singapore. Notable among them are Mr Goh Beng Kwan (1982 winner), and the late Mr Anthony Poon (1983 winner) and Mr Chua Ek Kay (1991 winner), who received the Singapore Cultural Medallion, Singapore's most distinguished art award.

The competition has also recognised talents from across the region through the UOB Southeast Asian POY award. Previous winners include Mr Anagard from Indonesia in 2019, Mr Suvu Wahyudianto from Indonesia in 2018, Mr Sukit Choosri from Thailand in 2017, Mr Gatot Indrajati from Indonesia in 2016, Mr Anggar Prasetyo from Indonesia in 2015, Mr Antonius Subiyanto from Indonesia in 2014, Ms Stefanie Hauger from Singapore in 2013 and Mr Y. Indra Wahyu from Indonesia in 2012.

Together with past UOB POY winners, UOB also runs art workshops for underprivileged and special needs children regularly. At these workshops, the young learn art techniques from art professionals and award-winning artists.

In recognition of its long-term commitment to art, UOB was presented with the National Arts Council's Distinguished Patron of the Arts Award in Singapore for the 16th consecutive year in 2020.

About PT Bank UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) was established in 1956. The Bank's service network comprises 41 branch offices, 137 sub-branch offices and 173 ATMs across 32 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer service. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.



PT Bank UOB Indonesia
HEAD OFFICE
UOB Plaza
Jl. M.H. Thamrin No. 10
Jakarta 10230
Telp : (021) 2350 6000
Fax : (021) 2993 6632
www.uob.co.id

NEWS RELEASE

UOB Indonesia also offers a full suite of corporate/commercial and personal banking products, including a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

We believe in being a responsible financial services provider and we are committed to making a difference in the lives of our stakeholders and in the communities in which we operate. Just as we are dedicated to helping our customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in our support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

For media queries, please contact:

Adrian Dosiwoda

Vice President, Communications Head

Strategic Communications and Brand

Tel: +62 21 2350 6000

Email: adrian.dosiwoda@uob.co.id

Maya Rizano

Senior Vice President

Strategic Communications and Brand Head

Tel: +62 21 2350 6000

E-mail: maya.rizano@uob.co.id

