

News Release

Over 2,500 UOB staff band together for UOB Indonesia Heartbeat Run/Walk to raise funds for charity

UOB Indonesia raised more than IDR150 million to provide children in need with art therapy and digital learning tools



Mr Hendra Gunawan, President Director, UOB Indonesia (centre) starts the UOB Heartbeat Run/Walk in Jakarta

Indonesia, 16 October 2022 – More than 2,500 colleagues from UOB Indonesia participated in the Bank's annual Heartbeat Run/Walk event today, spanning over five cities including Jakarta, Bandung, Semarang, Surabaya and Medan, raising more than IDR 150 million for a local beneficiary.

The UOB Heartbeat Run/Walk is an annual flagship volunteering and fundraising event held by UOB globally across 18 markets including the ASEAN region. In line with the Bank's promise to do right by its communities, the funds raised in Indonesia will go towards *Mari Berbagi Seni* Foundation, an art education programme focused on promoting local art and culture. The donation will be used to provide orphanage children from the respective cities with art therapy sessions and workshops, and laptop donations, made under the Creative Digital Pod programme, which is part of the UOB My Digital Space, providing children from



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disadvantaged backgrounds with digital learning tools and skills to bridge the digital divide. The funds will also be used to provide daily essentials to support children's daily learning activities.

Mr Hendra Gunawan, UOB Indonesia's President Director, participated in the five-kilometre run today. He said, "After two years of the pandemic, we are finally reclaiming back our normal life. Though it is still a journey, but the end is in sight. This year, I am pleased that our colleagues rallied together in the UOB Heartbeat Walk/Run event to contribute to the community by improving lives of disadvantaged children while making a difference to our local community."

Mr Wee Ee Cheong, UOB's Deputy Chairman and Chief Executive Officer, said, "We are dedicated to doing right by our communities by supporting the social development of the communities where we operate. Each year, UOB employees show their giving nature through various volunteerism efforts, the largest of which is our annual UOB Global Heartbeat Run/Walk. I hope that the amount raised from the event will contribute to the lives of our beneficiaries in a meaningful way, by helping them to meet their daily living needs, and equipping them with tools to meet the demands of a digital future," he said.

The UOB Heartbeat Run/Walk is part of the Bank's ongoing UOB Heartbeat Corporate Social Responsibility (CSR) programme, which aims to create sustainable good for more caring and inclusive societies through corporate philanthropy, stakeholder partnerships and employee participation. Guided by the Bank's values of Honour, Enterprise, Unity and Commitment, UOB draws together colleagues, customers and business partners to make a positive difference to our communities.

- Ends -



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About UOB Indonesia

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. UOB Indonesia established in 1956. UOB Indonesia's service network comprises 130 branch offices and 132 ATMs across 42 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia is also focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

About UOB

UOB is a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. UOB is rated among the world's top banks: Aa1 by Moody's Investors Service and AA- by both S&P Global Ratings and Fitch Ratings. In Asia, UOB operates through its head office in Singapore



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and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and representative offices across the region.

For more than eight decades, generations of UOB employees have carried through the entrepreneurial spirit, the focus on long-term value creation and an unwavering commitment to do what is right for our customers and our colleagues.

We believe in being a responsible financial services provider and we are committed to making a difference in the lives of our stakeholders and in the communities in which we operate. Just as we are dedicated to helping our customers manage their finances wisely and to grow their businesses, UOB is steadfast in our support of the social development of art, children and education, doing right by our communities.

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