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UOB Indonesia launches *Kejutan Simpanan 2.0*, offering customers rewards as they save

Bank to give away grand prize of new Tesla four-wheel-drive electric vehicle to the customer with the highest annual average balance increment

Jakarta, 3 May 2021 – UOB Indonesia today launched *Kejutan Simpanan 2.0*, a banking rewards programme to help customers get the most of their savings. This year's programme is built upon the success of the *Kejutan Simpanan* that generated a 19 per cent year-on-year increase in 2020 for current accounts and savings accounts balance. The Bank also saw customers becoming more actively engaged and transacting more, especially using TMRW Digital Bank¹ app.

Under the Bank's *Kejutan Simpanan 2.0* programme, customers can earn reward points and win a range of prizes, including vouchers and lifestyle electronic appliances, simply by saving or conducting banking transactions. UOB Indonesia's customers can also collect additional rewards points when they purchase insurance products or make payments using their UOB debit and credit cards, transact using the TMRW Digital Bank app or apply for UOB loans.

Every quarter, the top three savers with the highest increase in their average balance also stand to win prizes, ranging from gold bars to cash credits. On top of the quarterly prizes, the customer with the highest increase in their annual average balance will win the grand prize of a Tesla Model 3 Standard Range four-wheel-drive electric vehicle.

Mr Khoo Chock Seang, Head of Personal Financial Services and Digital Bank, UOB Indonesia, said, "Indonesia's consumer confidence is gradually increasing along with the country's roll-out of its COVID-19 vaccination programme. As such, we believe consumers will spend more even as they continue to save for a rainy day. To help our customers balance their lifestyle and financial needs, UOB Indonesia offers a wide range of banking and

¹ TMRW is UOB's award-winning ASEAN digital bank that serves Indonesia's enterprising and digitally-savvy consumers.

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investment solutions to help them grow their wealth. The *Kejutan Simpanan* programme, with its success last year, is another way we enable our customers to save and to spend wisely.”

The *Kejutan Simpanan* programme was first launched in 2020 with the grand prize – an apartment in Jakarta’s gold triangle area that is worth around IDR1.4 billion – given away in March 2021.

For further information on *Kejutan Simpanan 2.0*, please visit UOB Indonesia’s website at www.uob.co.id/personal/simpanan/kejutan-simpanan/ or visit the nearest UOB Indonesia branch.

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Note to media:**How to earn reward points and to win prizes under the *Kejutan Simpanan 2.0* programme:**

1. Visit the *Kejutan Simpanan* website at www.uob.co.id/personal/simpanan/kejutan-simpanan/ to register for the programme online.
2. To qualify for points or prizes, conduct eligible banking transactions (refer to Table 1 below) or increase account balance from 1 April 2021 to 31 March 2022.
3. Visit the *Kejutan Simpanan* website to redeem prizes using reward points every month. Prizes are on a first-come-first-serve basis.
4. Maintain the monthly average balance at a minimum of IDR5 million in the UOB Indonesia deposits account(s) to be eligible to points redemptions every months into a direct gifts which will be held through a bidding mechanism
5. To be a top savers contender, customers must meet the minimum required monthly increment at IDR100 million per month to receive prizes including gold, lifestyle electronic appliances and cash credits and need to maintain minimum savings balances of IDR300 million. Top savers winners will be determined on quarterly basis and annual basis
6. For the Annual Top savers winner, the grand prize is one unit of Tesla Model 3 Standard Range

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7. New customers who open a banking account with UOB Indonesia during the programme period will also stand a chance to become one of the quarterly and/or annual top savers. Their first end-of-month saving balance will determine the required monthly average balance.

Table 1 – Type of transactions to earn reward points

No	Transaction types	Points to earn	Maximum
1.	Increase monthly average balance by a minimum of IDR2 million in current and/or savings account	100	There is no maximum limit
2.	Open new UOB Lady's Account with a minimum deposit of IDR25 million	2,000	One-time
3.	Open new current and/or savings account with a minimum deposit of IDR5 million (new customers only)	500	One-time
4.	Open new account through TMRW Digital Bank or activate a new UOB Indonesia credit card	2,000	One-time
5.	Purchase a bancassurance product with a minimum annual premium of IDR5 million	1,000	There is no maximum limit
6.	Perform banking transactions on UOB Personal Internet Banking, UOB Business Internet Banking or TMRW Digital Bank, or spend a minimum of IDR100,000 on UOB credit cards	20	Ten transactions per month
7.	Draw down loan with a minimum sum of IDR500 million	5,000	One-time
8.	Refer new customers through UOB Indonesia's Member Get Member Programme	500 per new customer referred	Five referred customers per month

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About UOB Indonesia

UOB Indonesia was established in 1956. The Bank's service network comprises 41 branch offices, 131 sub-branch offices and 160 ATMs across 30 cities in 18 provinces in Indonesia. UOB Indonesia's

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banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network. UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer service. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

UOB Indonesia also offers a full suite of corporate/commercial and personal banking products, including a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

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