

UOB Plaza Jl. M.H. Thamrin No. 10 Tel (021) 2350 6000 Fax (021) 2993 6632 uob.co.id

Photo release

UOB Indonesia raises awareness on the importance of marine biodiversity to underprivileged children in Bali

More than 200 UOB volunteers accompanied the children to release sea turtles to their habitat

Bali, 3 April 2023 – UOB Indonesia empowered its colleagues to raise awareness on the importance of marine biodiversity to underprivileged children in Bali. This programme is part of UOB Indonesia's commitment to educate young children about protecting our surrounding environment for a sustainable future.

Through this educational programme, children who lived nearby Tanjong Benoa were given the experience to learn about the sea turtles' conservation and their role in maintaining the world's ocean balance with a fun story telling. Ms Irene Febry, winner of the 2021 UOB Painting of the Year, Silver Award, Emerging Artist Category, led the session with creative arts and encouraged children to create a collage of sea turtles from beach waste such as fishing rods and plastic bags.

In collaboration with Bulih Bali, a turtle conservation fisherman group, more than 200 UOB Indonesia volunteers joined the children in the release of 50 baby sea turtles and eight rescued sea turtles back to their habitat. This experience enabled the children to learn about the importance of protecting endangered species while keeping the ocean clean from pollution.

Mrs Fenny Natalya Wiratama, Head of Commercial Banking, UOB Indonesia, said, "At UOB Indonesia, we believe that education is fundamental to opening minds and hearts of the young generation. We understand that the oceans hold the key in solving many of the most challenging tasks facing the world today. Therefore, through this activity, we hope to create a positive social impact by nurturing children's artistic skills and promoting understanding of a sustainable future."





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In addition, UOB Indonesia donated school supplies and art supplies to the underprivileged children to support their learning activities.



UOBI colleagues participated in children's playful art activity to raise awareness on the importance of marine biodiversity.









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UOBI employee volunteers, carried school and art supplies for children to participate in the art activities.



Mrs Fenny Natalya Wiratama, Head of Commercial Banking, together with Mr Harapman Kasan, Wholesale Banking Director, Henry Santoso, Risk Management Director, Mr Eric Lian, Group Head Commercial Banking and UOB Indonesia colleagues were releasing baby sea turtle and turtles into the sea as part of UOB Indonesia's effort to protecting marine biodiversity for a sustainable future.





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About UOB Indonesia

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. UOB Indonesia established in 1956. UOB Indonesia's service network comprises 130 branch offices and 132 ATMs across 42 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia is also focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.







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UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit www.uob.co.id

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