

**Head Office**

UOB Plaza  
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**News release**

## **UOB Indonesia launches UOB Wealth Fair 2022 to provide consumers with personalised financial solutions for their future**

*The Bank's unique Risk-First approach to wealth management will help customers optimise their wealth portfolio*

**Jakarta, 24 November 2022** – UOB Indonesia today announced the launch of UOB Wealth Fair 2022 to provide consumers with personalised financial solutions on how to optimize their investments to secure their future. The UOB Wealth Fair held at the main atrium of Gandaria City Mall, Jakarta, will be open to public starting today until 27 November 2022.

During the UOB Wealth Fair 2022, a Wealth Management team comprising product specialists and research analysts will be present to provide customers with latest market updates and in-depth investment insights. Through the Bank's unique Risk First approach, this will help consumers understand the risks of an investment product before considering its possible returns, so that they can seize market opportunities based on their risk appetite and affordability.

In the midst of global economy uncertainties and rising inflation, the UOB ASEAN Consumer Sentiment Study (ACSS)<sup>1</sup> 2022 showed that consumers are more likely to increase savings for emergency funds. Seventy per cent of respondents felt that there is a likelihood of the country entering a recession in the next six months.

Mrs Vera Margaret, Wealth and Retail Liabilities Product Head, UOB Indonesia, said, "We are pleased to launch the UOB Wealth Fair 2022 to help our customers achieve their financial goals by providing them with an array of wealth products and services. At UOB Indonesia, we understand our consumers' financial needs and we offer them suitable solutions to optimise their wealth portfolio. Based on the ACSS 2022, 65 per cent of Indonesian respondents are looking into investing for financial independence, while another 64 per cent plan to allocate their money to secure a better future for their loved ones. With our Risk First approach, we

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<sup>1</sup> 2022 UOB ASEAN Consumer Sentiment Study (ACSS): Wave 3, Indonesia Country Report



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aim to help our customers in their journey towards their financial goals by recognising the importance of balancing risks and returns.”

The four-day UOB Wealth Fair 2022 will provide consumers with a wide range of financial talk shows from wealth experts, entrepreneurs, and professionals presenting on various topics such as women and investment, investment for millennials, sustainable investing, and tips to achieve financial freedom. In addition, customers can also look forward to taking part in fun activities at the fair such as basketball arcade, Virtual Reality (VR) games, mini golf, live music, as well as refreshments at the wealth lounge. There will also be an educational tour catered for children from six years old to 15 years old youths at the fair, to teach them about the importance of savings and goal planning for their future.

For more information, customers can visit [www.uob.co.id](http://www.uob.co.id)

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### **About UOB Indonesia**

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. UOB Indonesia established in 1956. UOB Indonesia’s service network comprises 130 branch offices and 132 ATMs across 42 cities in 16 provinces in Indonesia. UOB Indonesia’s banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia’s banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB’s award-winning digital bank, TMRW, serves Indonesia’s generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.





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UOB Indonesia is also focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit [www.uob.co.id](http://www.uob.co.id)

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