

UOB Indonesia partners Halodoc to donate 20,000 protective masks to help combat the spread of COVID-19



Drs Kiki Mohammad Akbar, AP., Lurah Kelurahan Karet (centre) with Mr Zefri Alfaruqy – Head of Marketing Partnership, Halodoc and Ms Yani Sinulingga, Corporate Profiling Head, UOB Indonesia, together with members of PKK

Jakarta, 3 December 2020 – UOB Indonesia partners Halodoc today to donate 20,000 protective masks to the Family Welfare Movement (*Pemberdayaan Kesejahteraan Keluarga/PKK*) representative organisation in Jakarta's sub-district of Cikoko and Setiabudi as well as the Sukamaju Sub-district of Depok. PKK will distribute these masks to less privileged families in selected neighbourhoods with high COVID-19 active cases. The mask donation was made in support of the Indonesian government's 'Wearing Mask Movement' (*'Gerakan Pakai Masker'*).

Mrs Maya Rizano, Head of Strategic Communications and Brand, UOB Indonesia, said, "The current pandemic continues to affect the community profoundly. To help combat the COVID-

19 virus, UOB Indonesia is using the funds raised through our UOB Global Heartbeat Virtual Run/Walk programme in October to provide masks to those in need. We believe that through PKK, the masks will reach the most vulnerable in the community, from senior citizens and

pregnant women to people with disabilities, so that they can protect themselves through the simple act of wearing a mask. This is also part of our commitment to keep the good going."

Halodoc is UOB Indonesia's partner on the UOB Global Heartbeat Run/Walk programme and the Bank commissioned two UOB Painting of The Year (Indonesia) alumni artists to design the masks. The artists are Mr Alvian Anta Putra (Most Promising Artist of the Year, 2017) and Ms Diana Puspita (Bronze Award, Emerging Artist Category, 2016).

Mr Dionisius Nathaniel, Chief Marketing Officer of Halodoc, said "As the government's appointed Communication, Information and Education partner, Halodoc has been at the forefront of raising awareness on the importance of strict health and hygiene protocols to curb COVID-19 transmission. We believe that having a creative element in the design of protective mask will entice more people to wear a mask. We appreciate UOB Indonesia's effort and are honoured to collaborate with the Bank on this creative social initiative."

Mrs Fitriyanti, S.IP., Head of Cikoko Sub-district and supervisor to the PKK, said, "We are thankful for UOB Indonesia and Halodoc's meaningful support to encourage more people in Cikoko to wear a mask in public places for their own protection. During this time, it is important for all parties to join forces and to do whatever they can to help the community."

Notes to editor

Exclusive mask designs by UOB Painting of the Year (Indonesia) artists



Prayer for people to stay happy

Mr Alvian Anta Putra, winner of Most Promising Artist of The Year award, Emerging Artist Category, 2017 UOB Painting of the Year (Indonesia), has infused his signature character into his design, together with his prayer for people to stay positive during the pandemic. The box head figure, with a pixelated animation that is

representative of the artist’s style, shows a happy expression to emphasise two messages. First, happiness is within one’s inner self even with the prolonged pandemic and second, everyone will be able to smile happily when the pandemic is over.



Finding solace in beauty

Ms Diana Puspita, winner of the Bronze Award, Emerging Artist Category, 2016 UOB Painting of the Year (Indonesia), found her inspiration from the surge of gardening activities among the community during the pandemic. She combined a semi-abstract art style with her passion for flowers, which she

believes can instantly light up the room and give peace to those who gaze at them. By putting that emotion and beauty into the design, she hopes that everyone wearing the mask can find solace, especially during these trying times.

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About UOB Indonesia

UOB Indonesia was established in 1956. The Bank’s service network comprises 41 branch offices, 131 sub-branch offices and 160 ATMs across 30 cities in 18 provinces in Indonesia. UOB Indonesia’s banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network. UOB Indonesia is a subsidiary of UOB, a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Europe and North America.

UOB Indonesia is committed to providing quality products and excellent customer service. UOB Indonesia offers various banking products and services categorised into personal financial services, business banking, commercial banking, corporate banking, global markets and investment management.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia, and Thailand through hundreds of UOB ATMs.

UOB Indonesia also offers a full suite of corporate/commercial and personal banking products, including a range of treasury and cash management products and services. UOB Indonesia has also been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

About Halodoc

Halodoc is an integrated health application that provides complete and reliable health solutions to facilitate access to healthcare. The Halodoc application is equipped with four main features. Chat with Doctor that allows patients to text and call experienced and trusted doctors anytime, anywhere from their smartphone. Health Store is a service that can help users to buy supplements, vitamins, and medicines quickly, safely & comfortably because they are delivered directly to their home address by motorcycle taxis. Patients can also upload physical prescriptions to the application. Patients who plan to visit a hospital can use Visit Hospital to book a schedule with a doctor from their phone to cut the waiting time at the hospital. Halodoc also works closely with Prodia to offer Lab Test, making it easy for users to conduct health checks. In 2018, Halodoc received the "The Most Innovative Start-Up" award from Galen Growth Asia and was chosen directly by Forbes Indonesia as the "Start-Up Choice" for that year. In 2019, Halodoc was also chosen as "Startup Pilihan Tempo 2019" under the category of People's Choice. In 2020, Halodoc becomes the only health startup from Southeast Asia enlisted in CB Insights' Digital Health 150.

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