

## News Release

### More than 2,000 UOB colleagues raised IDR250 million at 2023 UOB Heartbeat Run/Walk to promote inclusion of underprivileged children



*Mr Hendra Gunawan, UOB Indonesia's President Director, and senior leaders and colleagues rally to support the community through the UOB Global Heartbeat Virtual Run/Walk*



UOB colleagues were assisting children from Rosa Foundation and Cicendo special school with art activities during UOB Heartbeat Run/Walk

**Jakarta, Indonesia, 12 August 2023** – More than 2,000 colleagues from UOB Indonesia participated in the Bank's annual UOB Heartbeat Run/Walk event today, spanning over five cities including Jakarta, Bandung, Semarang, Surabaya and Medan. Together, the Bank raised IDR250 million that will be donated to local charities across Indonesia to improve the lives of disadvantaged children and families.

The UOB Heartbeat Run/Walk is an annual flagship programme which raises funds for causes that focus on the social development of art, children and education. Every year, employees,



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customers and families rally together through volunteerism, fundraising as well as participating in the physical run/walk.

In line with the Bank's brand promise to do right by its communities, the funds will be channelled to support causes that advocate inclusion for persons with disabilities, support special needs and promote education. This year, the funds will go towards supporting special schools (SLB) for hearing-impaired children in respective cities to improve their lives and strengthen their knowledge, skills and resilience. The beneficiaries include Cicendo special school where 2021 UOB Painting of the Year, Gold Winner, Ms Karina Yuwono, who has hearing impairment, is a teacher for art and craft subjects at this school. Other school beneficiaries include Karya Murni, Siswa Budhi and Bangun Bangsa.

In addition, UOB Indonesia also grants support to Rosa Foundation, a non-profit foundation in Jakarta that focuses on supporting the educational needs of children whose parents are terminally-ill patients with cancer. The foundation helps these families manage their financial difficulties to minimise the impact on their children's education.

### **Promoting inclusiveness through sign language sessions for UOB Indonesia colleagues**

As part of our efforts to promote inclusiveness for children with hearing disability, UOB Indonesia is organising beginner-level sign language classes for UOB Indonesia colleagues on a regular basis throughout the year. These sessions aim to equip colleagues and front-liners with effective communication skills when serving hearing-impaired customers and communities.

Mr Hendra Gunawan, UOB Indonesia's President Director, who participated in the five-kilometre run said, "Our flagship annual community programme, the UOB Heartbeat Run/Walk is one of the ways in which our colleagues do their part to help less privileged children through volunteerism activities. As we deepen our community engagement, we hope that all children, regardless of their abilities, feel included and supported as we work towards building an inclusive community. I am heartened by the enthusiasm and generosity shown by our colleagues as we continue to do right by our community."





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The UOB Global Heartbeat Run/Walk is held globally across 18 markets where UOB has a presence. This year, more than 21,000 UOB colleagues, customers and beneficiaries rallied together for the Bank's annual UOB Global Heartbeat Run/Walk event, raising more than S\$2.5 million under the UOB Heartbeat Fund to improve the lives of disadvantaged children and families from 26 charities globally. Since 2007, the programme has raised more than S\$20 million to help improve the lives of communities in-need and support causes that are aligned to the Bank's Corporate Social Responsibility.

- Ends -



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### About UOB Indonesia

UOB Indonesia is a subsidiary of United Overseas Bank Limited, a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. UOB Indonesia established in 1956. UOB Indonesia's service network comprises 122 branch offices and 124 ATMs across 42 cities in 16 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. The Bank offers various banking products and services categorised into digital bank, personal financial services, business banking, commercial banking, corporate banking, global markets and investment management. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

The Bank has a strong retail customer base through its wide range of saving products, mortgage services and credit cards. UOB Indonesia's banking services are also accessible in Indonesia, Singapore, Malaysia and Thailand through hundreds of UOB ATMs.

UOB's award-winning digital bank, TMRW, serves Indonesia's generation of enterprising and digitally-savvy customers by providing a better, personalised banking experience through the use of data and customer feedback. Through TMRW, the Bank is committed to helping customers meet their financial goals as they build a better tomorrow.

UOB Indonesia is also focused on helping companies with their expansion plans and has supported many enterprises from industries such as construction, mining, real estate and the services sector in their expansion into Indonesia.

UOB Indonesia believes in being a responsible financial services provider and it is committed to making a difference in the lives of its stakeholders and in the communities in which it operates. Just as the Bank is dedicated to helping customers manage their finances wisely and to grow their businesses, UOB Indonesia is steadfast in its support of social development, particularly in the areas of art, children and education.

For further details on UOB Indonesia, please visit [www.uob.co.id](http://www.uob.co.id)

### About UOB

UOB is a leading bank in Asia with a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. UOB is rated among the world's top banks: Aa1 by Moody's Investors Service and AA- by both S&P Global Ratings and Fitch Ratings. In Asia, UOB operates through its head office in Singapore



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and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and representative offices across the region.

For more than eight decades, generations of UOB employees have carried through the entrepreneurial spirit, the focus on long-term value creation and an unwavering commitment to do what is right for our customers and our colleagues.

We believe in being a responsible financial services provider and we are committed to making a difference in the lives of our stakeholders and in the communities in which we operate. Just as we are dedicated to helping our customers manage their finances wisely and to grow their businesses, UOB is steadfast in our support of the social development of art, children and education, doing right by our communities.

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