

NEWS RELEASE

UOB employees and customers across Asia raise more than Rp10.6 billion for children's and art charities at the annual UOB Heartbeat Run/Walk

Yogyakarta, 24 July 2016 - This morning, more than 11,000 United Overseas Bank (UOB) employees, their families and customers, participated in the annual UOB Heartbeat Run/Walk event held in six markets in Asia, namely China, Hong Kong, Indonesia, Malaysia, Singapore and Thailand. Together, they raised over Rp10.6 billion which will go towards improving the lives of children in Asia who are underprivileged or have special needs, as well as to art foundations to raise the standard and appreciation of art.

In Indonesia, the annual event was held in Yogyakarta¹ for the first time. More than 800 UOB colleagues, their families and friends, gathered at the Prambanan compound to run or walk to for a good cause. A mainstay in the Bank's calendar, the UOB Heartbeat Run/Walk embodies its key corporate social responsibility (CSR) focus on children, education and art.

UOB Indonesia (UOB I) raised Rp250 million which will go towards charities and foundations that focus on children, art and culture in Indonesia. The beneficiaries in Indonesia this year are, Yayasan Daya Pelita Kasih, which equips special needs children, young adults and adults, with social and work skills through educational programmes; and Yogyakarta Biennale Foundation, that gathers artists and experts from various disciplines of art and culture to exchange ideas and inspire creativity.

To raise the awareness of art in the community, the UOB Heartbeat Run/Walk's theme in Indonesia this year is *Run for Art*, including a contest where participants are challenged to complete a series of art projects, such as colouring and drawing, during the three-kilometre walk.

¹ In previous years, the event was held in Jakarta, Semarang, Surabaya and Bandung.

This is in addition to the five kilometre run. The theme is an extension of UOB's commitment to art, which is also carried through in its flagship UOB Painting of the Year competition.

Adding to the fun in this annual fundraiser, UOBI also organised a carnival with various art activities for children such as batik colouring and a drawing competition. Participants were also treated to a taste of local culture by Jogja Hip Hop foundation, a group of local artistes whose performance combined Javanese rap and hip hop music.

Mr Kevin Lam, UOBI President Director, who participated in the five-kilometre run in Prambanan said, "We launched the UOB Heartbeat Run/Walk in Indonesia in 2011, to raise funds for those in need. Behind this one-day event are the hundreds of UOBI employees who have willingly volunteered their time and effort to give back to the community. I am encouraged by my colleagues' enthusiasm to rally together as one Bank in a concerted effort to build a better future for children who may have less access to opportunities, or have special needs."

About the UOB Heartbeat Run/Walk

In 2007, UOB launched the UOB Heartbeat Run/Walk in Singapore to raise funds for local charities in support of art, children and education. Building on the success of the event in Singapore, UOB expanded this activity across Asia with Malaysia in 2008, Indonesia and Thailand in 2011, China in 2012 and Hong Kong in 2014. Since the start of the annual Heartbeat Run/Walk, UOB has raised more than S\$5 million to help improve the lives of underprivileged children and children with special needs.

– Ends –

Appendix: Heartbeat Run/Walk 2016 beneficiaries

Funds raised will benefit the following organisations:

China

YesKids Charity, where funds will go to support the education of underprivileged children and to improve their school facilities in remote villages located in Sichuan province. Donations this year will also be used to set up the “Traditional Art Scholarship” to promote traditional arts and craft.

Hong Kong

The Children’s Cancer Foundation, an established organisation that aims to improve healthcare and quality of life for young cancer patients and their families. Initiatives include assisting major public hospitals in Hong Kong to enhance medical facilities and services in paediatric oncology.

Indonesia

Yayasan Daya Pelita Kasih, which equips special needs children, young adults and adults, with social and work skills through educational programmes; and Yogyakarta Biennale Foundation, a platform where artists and experts from various disciplines of art and culture can come together to exchange ideas and inspire creativity.

Malaysia

Angel’s Children Home, Shelter Home for Children, Dignity for Children Foundation and the Penang Cheshire Home, to run education, life skills and art programmes for underprivileged children.

Singapore

Movement for the Intellectually Disabled in Singapore (MINDS) Towner Gardens School, Pathlight School and Rainbow Centre – Yishun Park School, to support initiatives, including early intervention programmes, aimed at equipping over 1,600 children with special needs from the ages of five to 21 with social and work skills.

Thailand

Phra Dabos School, to enhance programmes that equip underprivileged youth with vocational education, including life and work skills.

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About UOB Indonesia

PT Bank UOB Indonesia (UOB Indonesia) is a subsidiary of United Overseas Bank Limited (UOB), a leading bank in Asia with global network of more than 500 offices in 19 countries and territories in Asia Pacific, Western Europe and North America.

UOB Indonesia was established in 1956. The bank's service network comprises 41 branch offices, 137 sub-branch offices and 185 ATMs across 30 cities in 18 provinces in Indonesia. UOB Indonesia's banking services are accessible through its regional ATM network, the ATM Prima and Bersama networks and the Visa network.

UOB Indonesia is committed to providing quality products and excellent customer service. UOB Indonesia offers various banking products and services categorised into Retail Banking business and Wholesales Banking.

The bank has a strong retail customer base through its wide range of saving products, mortgage services and credit card under Personal Financial Services while also catering the SME business under Business Banking. On the Wholesale Banking, it serves the needs of customers in Commercial Banking, Corporate Banking, Global Markets and Investment Management.

With its full suite of corporate/commercial and its extensive network in Asia, UOB Indonesia offer customers a range of treasury and cash management products and services. UOB Indonesia has been increasingly focused on helping companies with their expansion plans. It has facilitated many enterprises from industries such as construction, mining, real estate and the services sector expanding into Indonesia. UOB Indonesia is rated AAA (idn) by Fitch Ratings.

UOB Indonesia plays an active role in the community, focusing in Arts, Education and Children. Since year 2011 UOB Indonesia has held an annual art competition called UOB Painting of the Year which reflects from the Regional South East Asia competition held in Singapore since 1982. UOB Indonesia also encourages its employees to be involved in its regular volunteer activities. This includes the annual UOB Heartbeat Run, Blood Donation and Book Donation activities.

For further detail of UOB Indonesia, please visit www.uob.co.id

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